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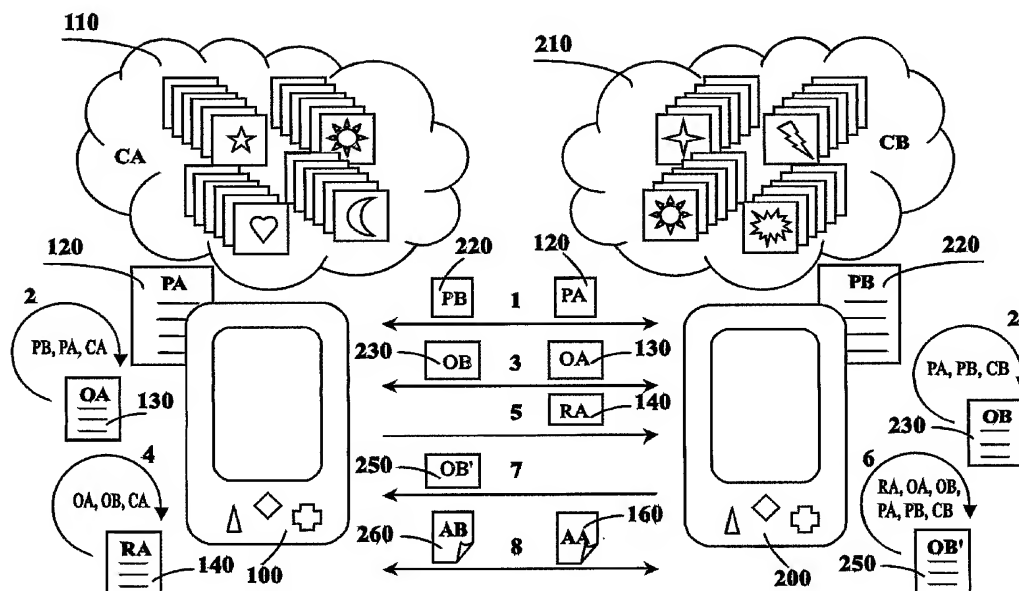
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(54) Title: AUTOMATIC BARTERING PROPOSAL FOR CONTENT EXCHANGE



(57) Abstract: The present invention relates to a method for automatic bartering for items, between at least a first and a second bartering party, at a programmable device. The process of bartering is enhanced by letting the programmable device handle at least a part of the bartering process that helps in reducing the amount of items that the user has to consider, and in selecting the most interesting items available from the other user. The method includes exchange of preference data between the parties, computing and exchanging offers, and processing the offers. The processing finally results in mutual offer acceptances. The present invention also relates to a programmable device, and a system for automatic bartering for items.

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